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The Descent Of Air India

The Descent of Air India is a book by  
Jitender Bhargava, a former executive  
director of Air India. The book chronicles

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the financial downfall of the public sector airline. The book was withdrawn after a defamation suit was filed by former Aviation Minister Praful Patel. The book is now available as an ebook on Amazon Kindle Store. Hard copies are also available on Amazon India since January 2016 after the author self-published the

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airline that once ruled the skies; a behind-the-scenes account of how submissive and indifferent chairmen, self-serving employees and union members, and a step-fatherly government, all led to Air India's downfall.

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eBook: Jitender ...

Banned book: The Descent of Air India  
Bloomsbury, 2013. Status: Book  
withdrawn because of defamation charges.  
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always extremely destructive—force was at work to plot its downfall.

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of Air India' blaming Praful Patel 16 Jan, 2014, 04.00 AM IST. London-based publisher Bloomsbury has withdrawn a book by Jitender Bhargava in response to a case filed by former aviation minister Praful Patel who the book blames for the national airline's weak financial health.

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the topmost position in the list of airline companies in India. The book tells us of the company's monopoly in days gone by and how things changed, over the years.

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March 28, 2018 - 12:59 Updated: March  
29, 2018 - 13:14. The bullish certainty  
with which today's policy believes that  
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results is worth reflecting on. JRD Tata  
was passionate about flying.

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Welcome to Air India

The Descent of Air India - Wikipedia. The book chronicles the financial downfall of

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the public sector airline. Hard copies are also available on Amazon India since January after the author self-published the book. In the book, Bhargava argues that the public sector airline Air India reached a bad state, due to government interference and bad decisions.

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"This is a very welcome change from last time to entice private players to bid for the carrier," Jitendra Bhargava, former Executive Director of Air India and author of the book, The Descent of ...

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The book, 'The Descent of Air India', published on October 11, chronicles the financial troubles of Air India. It claims that its mammoth deal to buy 111 planes

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in 2005 and 2006 with Boeing and Airbus and the merger with erstwhile state-run domestic carrier Indian Airlines lead to Air India's troubles.

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Bloomsbury withdraws book 'The Descent of Air India ...

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The Descent of Air India: Time for experimentation over, says Jitender Bhargava 13 Oct, 2013, 04.00 AM IST 'I would even today say that merger between Air India and Indian Airlines was a good decision but I would not have defended its shoddy implementation.'

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The descent of Air India is complete. Or so, it seems. Publishing giant Bloomsbury in a decision, unprecedented for its abject surrender, has withdrawn former AI top honcho Jitender Bhargava's book The

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Descent of Air India, agreed to destroy copies of the book left in its stocks and tendered an apology to former civil aviation minister Praful Patel, who has been pilloried in the book as the ...

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Praful Patel, Descent of Air India and the

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