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worksheet_for_defining_an_opportunity_and_generating_alternatives-1 For more information on these steps, see HBR Guide to Building a Business Case. Adapted from “ Business Case Development ” in Harvard Managementor

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This badge indicates a learner ' s completion of the Business Case Development topic. Learners who have earned it understand the process of creating a strong business case. They are able to apply a step-by-step process, by which they define the opportunity, explore options, analyze alternatives, assess risks, create an implementation plan, and, finally, present their case to stakeholders.

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